



## 2020 – 2021 Grant Program Overview and Instructions

### Our History

ASU Women and Philanthropy was formed in 2002 by a group of women committed to becoming advocates and philanthropic supporters of the university. Since then, ASU Women and Philanthropy has grown dramatically — in membership, influence and impact. To date, the organization retains more than 260 investors and has contributed more than \$4 million to ASU in the form of grants. The 2020-21 season is our 18<sup>th</sup> year, continuing a tradition of significant impact on the critical initiatives of ASU as a New American University.

ASU Women and Philanthropy's collective voice is formed by each investor who makes an annual contribution to the Women and Philanthropy Pooled Fund. Each year, investors decide how to distribute their funds among university initiatives and scholarship programs that support ASU's students and faculty in transcending boundaries, identifying and taking on new challenges and driving innovative solutions.

There is no priority or preference given to proposals that focus, support, or align with female oriented programs. For more information about the ASU Women and Philanthropy program please visit the website at: [giveto.asu.edu/womenandphilanthropy](http://giveto.asu.edu/womenandphilanthropy).

### Our Mission

ASU Women and Philanthropy inspires and empowers accomplished women to become visionary investors through a collective, significant force supporting Arizona State University.

### Contact Information

ASU Foundation for A New American University, Fulton Center, 6th Floor; Mail Code 5005.

**Katie Morey**  
**Development Officer**  
480-965-1261  
[katie.morey@asu.edu](mailto:katie.morey@asu.edu)

## Grant Submissions

ASU Women and Philanthropy will allocate the members' annual investments to provide grants to top ASU programs. Grants awarded will range from \$10,000 to \$100,000.

The number of grants awarded will depend on the requested amount of the grants selected and the amount of contributed funds available each year.

## Eligibility

1. Must align with at least one of the ASU Design Aspirations in a meaningful and powerful way.
2. Must be submitted by a current ASU staff/faculty or ASU Foundation employee, with approval from the appropriate dean or director.
3. Any program that has received past ASU Women and Philanthropy funding is ineligible to apply for a grant for the same program for three (3) years. If you are unsure of your eligibility, please contact the ASU Women and Philanthropy office.
4. No multi-year requests or pledges will be considered. Requested funds should be used during the 2021-22 academic year.
5. Applications must be reviewed and submitted electronically by the assigned Research Administrator (RA) for your unit and your ERA Funding Proposal number (FP#) must be included in your application.
  - The ASU office of Research Administration offers a valuable source of proposal development support with a large clientele in the university.
  - More information and a list of RAs can be found at <https://researchadmin.asu.edu/>
  - It is important to contact your RA well in advance of the deadline to ensure adequate time for application development, review and submission.

## Timeline and Key Dates

1. The grant application form will be sent electronically by the Provost's Office to all ASU invitees. Applications can also be requested directly from ASU Women and Philanthropy.
2. Completed applications must be submitted no later than **Friday, September 25, 2020 at 5 PM** ([click here for the link](#)).
3. All completed applications will be reviewed and evaluated. Selected proposals will be scheduled for site visits (potentially virtual) by ASU Women and Philanthropy Investment Committee members. If chosen as a semi-finalist, additional clarifying questions will also be asked prior to the site visit.
4. Communication regarding those applicants selected and not selected for site visits will occur no later than **the week of October 19, 2020**.
5. Communication regarding those applicants selected and not selected for final presentations will occur no later than **December 11, 2020**.
6. Finalists must attend a presentation rehearsal on **February 18, 2021 at the Fulton Center, ASU Tempe Campus**.
7. Finalists will be required to make a presentation to the ASU Women and Philanthropy membership on **February 25, 2021**. Please be prepared to hold 8:00 AM – 1:00 PM on this date.
8. Final proposal selections will be voted on by all ASU Women and Philanthropy members. Notification of those applicants selected/not selected for funding will be completed no later than **April 1, 2021**.
9. The 2020-21 grant recipients will be announced to ASU Women and Philanthropy investors at the year-end Celebration event, **on May 5, 2021**. All funded programs will be required to have at least one representative at this event to accept the award.
10. For selected proposals, fund transfers will be completed no later than **Friday, June 25, 2021**.
11. Two funding reports (due **December 2021** and **August 2022**) will be required for funded proposals.

If you have any questions, please contact the ASU Women and Philanthropy Office.

## Grant Evaluation Criteria

### 1. Strength of alignment with ASU's Eight Design Aspirations in support of the ASU Charter. These institutional objectives are integrated in innovative ways throughout the university to achieve excellence, access, and impact.

- **Leverage Our Place:** ASU embraces its cultural, socioeconomic, and physical setting.
- **Transform Society:** ASU catalyzes social change by being connected to social needs.
- **Value Entrepreneurship:** ASU uses its knowledge and encourages innovation.
- **Conduct Use-Inspired Research:** ASU research has purpose and impact.
- **Enable Student Success:** ASU is committed to the success of each unique student.
- **Fuse Intellectual Disciplines:** ASU creates knowledge by transcending academic disciplines.
- **Be Socially Embedded:** ASU connects with communities through mutually beneficial partnerships.
- **Engage Globally:** ASU engages with people and issues locally, nationally, and internationally.

#### **ASU Charter (for your reference)**

*ASU is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.*

### 2. Demonstration of the following attributes:

- **Project Initiative Leadership & Staffing:** Has appropriate and qualified faculty, staff and students with experience that is relevant to successfully complete the project while exhibiting strong team coordination, communication, and relationships.
- **Administrative Support and Accountability:** Has support from ASU and departmental leadership, a detailed and adequate budget, appropriate plans, timeline and tools for effective evaluation, and sustainable funding for the future success of the project.

## Grant Writing Suggestions for Consideration

- Be sure your grant proposal tells a compelling and powerful story of the need/use/impact of your request.
- To appeal to a large and varied audience, you should incorporate a balance of statistical impact as well as the “human” impact stories.
- Avoid academic and/or research technical terms and jargon as much as possible. If necessary, please make sure it is defined.
- Remember your audience for this grant. ASU Women and Philanthropy is an intelligent community audience with a wide variety of age, experience, knowledge and interests but they are not experts in your field.
- Keep your **grant title short and simple** but make sure it accurately describes the program request. The title of your grant is how your grant proposal will be referred to throughout the evaluation process, so you want it to be **appealing but recognizable**.

## Grant Submission Instructions

Completed applications must be submitted [via the link provided](#) no later than **Friday, September 25, 2020 at 5 PM**. If you have any questions please contact [womenandphilanthropy@asu.edu](mailto:womenandphilanthropy@asu.edu).

Any proposal that is incomplete, not in the correct format or does not have the required information will automatically be removed from consideration.