

**From:** Nancy Gonzales <[Nancy.Gonzales@asu.edu](mailto:Nancy.Gonzales@asu.edu)>  
**Sent:** Monday, August 23, 2021 7:41 AM  
**To:** DL.WG.DEANS <[DL.WG.DEANS@exchange.asu.edu](mailto:DL.WG.DEANS@exchange.asu.edu)>  
**Cc:** Lindsay Manning <[Lindsay.Manning@asu.edu](mailto:Lindsay.Manning@asu.edu)>  
**Subject:** FW: Request: Women and Philanthropy RFP Email

Dear Deans,

Despite this tumultuous time, philanthropic dollars have never been more important. ASU Women & Philanthropy is inviting you, as the leader of your academic area, to submit no more than **two** proposals for its annual grant program. If you are involved in one of our more complex units, please contact the Women and Philanthropy team per the attached instructions to discuss your proposal submission allotment. The applications you advance should focus on a project that embodies the ASU Design Aspirations, reflects a funding priority from your area, and does not exceed a **\$50,000** request. Please be aware of this change to the grant threshold amount this year. The grant application is online again this year, however, the overview and instructions to apply for this grant is attached.

While the grant could be viewed as a modest level of funding, this is an incredible opportunity for you to present big ideas and unit priorities to an influential group of donors, led by standing co-chair Sybil Francis. This group of women and their spouses provides tens of millions of dollars annually to the university. Last year, the grant program funded two projects for a total of \$200,000 and over the past 20 years has provided over \$4.5 million in grants to 95 projects across ASU.

Your responsibility: (or your designee)

- Select a project that reflects one of your highest unit priorities. This project should have a specific outcome that could be accomplished with no more than \$50,000.
- Ideally, these projects should have already been identified as part of key fundraising areas.
- Complete the grant application <https://form.jotform.com/212035918662153> by **September 24, 2021**.
- If selected to move forward, participate in the next steps in the selection process as outlined in the grant application.

Thank you in advance for participating in this process and engaging with our donors. If you have any questions, don't hesitate to reach out to Lindsay Manning, Senior Director of ASU Women and Philanthropy at [lindsay.manning@asu.edu](mailto:lindsay.manning@asu.edu) or 480-965-3900.

Nancy