**Rules & Terms and Conditions**

Explore eligibility and terms and conditions of participating in the Build A World Of Play Challenge or contact our helpful support team.

---

**Rules**

Get quick answers to more frequently asked questions regarding the Build A World Of Play Challenge.

Click here to register for Build A World Of Play or get more information on:

- FAQs
- Organizational Readiness Tool
- Timeline
- Scoring Process

If you already have an account, click here to login.

---

**RULES**

Thank you for your interest in the Build A World Of Play Challenge (the “Challenge”). The Challenge is sponsored by the LEGO Foundation (the “Challenge Sponsor”) with program support from Lever for Change and platform support provided by Submittable. The eligibility to participate in the Challenge is set forth in these Rules and the deadlines for submitting submissions are linked here and incorporated by reference herein.

By participating in the Challenge and in accordance with these rules governing the Challenge (“RULES”), you are eligible to receive various forms of recognition and a possible Award of up to DKK 200 million from the Challenge Sponsor. The

[https://www.submittable.com/help/build-a-world-of-play/rules?__hstc=56214708.3c084e14c6513c15405674e193090698.1648833145029.1649286513942.1649343417178.10&__hssc=56214708.2.1649343417178&__hsfp=2507785412](https://www.submittable.com/help/build-a-world-of-play/rules?__hstc=56214708.3c084e14c6513c15405674e193090698.1648833145029.1649286513942.1649343417178.10&__hssc=56214708.2.1649343417178&__hsfp=2507785412)
Rules are stated here as an extension of the Terms & Conditions ("TERMS") for use of this website ("Website") and are “Rules” as defined in the Terms for all purposes thereunder. It is anticipated that any awards made by the Challenge Sponsor will be paid in the Danish Kroner (DKK) unless the Challenge Sponsor determines otherwise, at its own discretion. Determination of award currency changes could be based on the home country of award recipients, the ability of the Challenge Sponsor to make payments in the home country currency and other factors the Challenge Sponsor may consider. Each Applicant agrees that it shall bear the risk of any currency conversion into the currency of its home country.

“You” means the person, team, or organization team using the Website, including a User, or an Entity duly organized and validly existing under state or federal law in the United States of America or of a law in another Country, that is represented on the Website by a User that is a person at least 18 years of age who is the duly authorized representative of such Entity. The full TERMS are available for your review by accessing them on this website. The RULES constitute "Competition Terms & Conditions" under Clause 2.3 of the TERMS. Capitalized words used but not defined in the RULES have meanings given to them in the TERMS.

Please read these RULES and the TERMS carefully, as they describe the conditions under which you are allowed to participate. As you participate, you may periodically be asked to recognize your acceptance of these RULES and the TERMS by clicking "accept" at various pages on this website, but by continuing any use of this website you expressly consent to all these RULES and the TERMS.

SUBMISSION OF AN ENTRY IN THE BUILD A WORLD OF PLAY CHALLENGE CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE RULES.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR TO RECEIVE AN AWARD.

Eligibility

For the Build A World Of Play Challenge, organizations eligible to serve as the Lead Organization must be:

- An entity that is recognized and registered under the law of the applicable jurisdiction as a non-governmental organization, an educational
organizational, a charitable organization, a social welfare organization, a not-for-profit, or similar-type entity that is not a government agency.

- A for-profit entity qualified to do business and in good standing under the laws of the local jurisdiction in which it operates.

The Lead Organization is a single legal entity that has the legal responsibility, authority for and control of the use of any grant funds, be responsible for the reporting on any grant funds, and must be able to exercise in fact and law direction, control, and supervision of the proposed project and the grant funds.

Eligible organizations are welcome to partner or collaborate with government agencies, sub-contractors, and other entities in order to implement the initiative.

Collaborations

While Memorandums of Understanding (MOUs) will not be collected in the application, MOUs will be required for a project in which teams are collaborating that are selected as Finalists. Finalist teams comprised of more than one organization proposing to work together must demonstrate through a fully executed Memorandum of Understanding (MOU) or other similar agreement, executed by all parties, that all parties have agreed that a single eligible entity or organization (i.e. the Lead Organization) will serve as the Awardee and will have direction, control, and supervision of the proposed project and management of all grant funds and be responsible for all reporting requirements.

Multiple Applications from a Single Organization

An organization can submit only one application as the Lead Organization. An organization can also serve as a partner on a team for multiple applications provided that each application proposes a separate, distinct solution. Each application must be submitted by a different team member using a unique email address.

Regional or location-specific branches of larger organizations, as well as departments, schools, and nonprofits within or based in a college/university, can each register and submit separately as the Lead Organization on one application as long as the proposed solutions are different and separate. As long as each application is submitted by a different team member with a unique email address, some overlap in team members on different
applications is permitted. Overlapping membership of advisory boards is permitted. All this said, we encourage teams to select a single project that best represents your organization's ability to deliver a solution that meets the scoring criteria.

Ineligible persons or entities

The following entities are not eligible to apply as the Lead Organization but can serve as partners on an application:

- Individuals.
- Government agencies, including national or local governments, inter-governmental bodies and regional cooperation agencies.

Employees of The Challenge Sponsor, Lever for Change, SUBMITTABLE, and any of their subsidiaries and affiliates, and immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such employees, are not eligible to participate.

List of Ineligible Project Geographies

Please note that projects that plan to work in or with the governments of North Korea, Iran, Mali, South Sudan, Central African Republic, Guinea-Bissau, Libya, Eritrea, Democratic Republic of the Congo, Lebanon, Yemen, Sudan, Somalia, Iraq, Syria, Afghanistan, Russia, Belarus, ISIL (Da'esh), Al-Qaida and the Taliban, and the Crimea regional government will not receive award funding.

Prohibited Use of Award Funds

Award funds must be used for the project for which they are awarded, and may not be used:

- For non-charitable purposes; (for profit organizations, see 'Guidance Related to Non-Charitable Applicants' section below for information)
- For activities that do not benefit children, education, or research either directly or indirectly;
- For general funds used for broader purposes than the solution proposed
• To make a grant to any individual for travel, study, or other similar purposes, or to make a grant to any organization that is not part of your proposed solution/strategy;
• Individuals, sub-contractors, and sub-grantee organizations that are not registered to do business (observing the current legislation) in their base country;
• For lobbying as the primary purpose of the proposed project. Any organization who is preforming lobbying activities must be careful to follow all applicable laws within their jurisdiction and cannot act as an agent of the LEGO Foundation;
• For the creation of any endowment or for the aggregation of philanthropic capital by organizations that regrant to nonprofit organizations;
• For the creation of a venture capital fund, or pooled funds to invest in or distribute to for-profit organizations;
• For loans or microloans to individuals, nonprofit, or for-profit entities unrelated to the proposed solution;
• To fund general operating support for the Lead Organization and/or any partners;
• Revenue loss;
• Cash payments to beneficiaries

Funds may be sub-granted from a Lead Organization to other partners to implement the proposed solution, and not for general funds used for broader purposes. All sub-grantees (and sub-contractors) must be pre-approved by the Challenge Sponsor. This can be done by naming the sub-grantee(s) (and sub-contractor(s)) in the grant proposal and/or if a finalist, by working closely with the Challenge Sponsor.

Indirect Costs

While general operating support is not allowed, the Challenge Sponsor recognizes that applicants may have overhead costs that are not directly attributable to the proposed project but are necessary for implementation. We will consider paying for these indirect costs up to a maximum of 15% of direct project or activity costs within the DKK 200 million award limit. Ensure that any indirect costs are accounted for in your budget in the application. Any portion of salaries and other similar costs that will be allocated directly to implementation of the proposed solution are eligible expenses and can be their own line items under “PERSONNEL.”
Guidance Related to Non-Charitable Applicants

For-profit entities must ensure that any grant funds will be used solely for charitable purposes and any profits made will be 100% reinvested back into the proposed project each year. The proposal must sufficiently set out the charitable aim of all activities within the project.

It is possible for the LEGO Foundation to fund certain parts or specific workstreams of a large project to avoid (the appearance of) support to commercial activities/matters. If a project has both commercial and charitable activities, the LEGO Foundation is allowed to fund the charitable activities of the project. However, the activities must be separated financially from the commercial activities.

A project or workstream must be fully inside the scope of the LEGO Foundation charter meaning the project must indirectly or directly support research and education and/or indirectly or directly reach children and their learning/development.

Under the Danish Commercial Foundation Act, a grant distribution may not be used to benefit the owners/shareholders/potential shareholders financially or commercially (whether directly or indirectly) and breach of this obligation may imply a claim for repayment of the full grant from the LEGO Foundation and, potentially, a claim for damages if other losses have been incurred.

Financial and Organizational Capacity

All applicants must demonstrate their financial and organizational capacity to carry out the proposed project and to appropriately manage any Award.

Treatment and Use of Intellectual Property

Each application should reflect the anticipated ownership, use, and licensing of any intellectual property. You represent and warrant that your Entry is an original work created solely by You, that You own all Intellectual Property in and to the Entry, and that no other party has any right, title, claim or interest in the Entry, except as expressly identified by You to us in writing in Your application. Intellectual property rights means copyrights, topography rights, software rights, database rights, design rights, patents, utility models, trademarks, service marks, domain names and trade secrets. You retain all right, title and interest in any

https://www.submittable.com/help/build-a-world-of-play/rules?__hstc=56214708.3c084e14c6513c15405674e193090698.1648833145029.1649286513942.1649343417178.10&__hscl=56214708.2.1649343417178&__hsfp=2507785412
inventions, software or work of authorship You invent or create. The ownership and use of intellectual property arising from this competition remains with You. All applications and the contents thereof shall remain with the Applicant subject to a license to the Challenge Sponsor and Lever for Change to use the information, content and data in furtherance of the Challenge and to upload to the Bold Solutions Network.

Grant Agreement

The successful Finalists and/or Awardees will be expected to enter into a grant agreement with the Challenge Sponsor, containing key terms and conditions which are separate from these RULES and TERMS posted on this Website for this Competition.

NOTE: Each grant agreement governing the use of Awards may vary, depending on the nature of the project, the organization receiving the Award, and the Challenge Sponsor.

Reporting

Any Grantee who enters into a separate grant agreement to receive funding will be required to report progress towards milestones and other goals. Those reporting requirements may vary, based on the organization and the project, and will be determined by the Challenge Sponsor. However, a minimum of one financial report per year and one narrative report per year will be required.

Other Rules

1. Your application must be in English.
2. You must complete registration to participate in The Challenge. Individuals representing an applicable organization must be 18 years of age or older at the time of entry to participate.
3. Your Entry should meet the application requirements stipulated. You are required to register in advance of any deadlines for the submission of an Entry, and You must comply with all other deadlines posted on this website and incorporate herein by reference. Your Entry may not, in the sole and unfettered discretion of the Competition Sponsor and/or Lever for Change, contain obscene, provocative, defamatory, or otherwise objectionable or inappropriate content. The Competition Sponsor reserves
the right to cancel, modify or suspend Competition in whole or in part without liability to You. The Competition Sponsor and/or Lever for Change also reserve the right to disqualify You from participating.

4. By participating in The Challenge, You represent, warrant, and agree that:
   0. You are the sole author, creator, and owner of the Entry;
   1. the Entry is not the subject of any actual or threatened litigation or claim;
   2. the Entry does not and will not violate or infringe upon the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party;
   3. the Entry does not and will not contain any harmful computer code (sometimes referred to as "malware," "viruses" or "worms"); and
   4. the Entry, and Your use of the Entry, does not and will not violate any applicable laws or regulations, including, without limitation, applicable export control laws and regulations of the United States and other jurisdictions. If the Entry includes any third party works (such as third party content or open source code), You must provide the Challenge Sponsor with all appropriate licenses and releases for such third party works. In the event You cannot provide all such required licenses and releases, the Challenge Sponsor reserves the right, in the Challenge Sponsor's sole discretion, to disqualify the applicable Entry.

5. You may participate by registering, but You may not register more than one true and uniform identity; multiple registrations for a participant using multiple identities are not allowed. The Challenge Sponsor, Lever for Change, and/or SUBMITTABLE reserve the right to disqualify any Entry made by a participant violating this limitation, regardless of whether all of the respective parties had knowledge of such violation. Each registrant may submit at most one Entry.

6. Upon submitting Your Entry, the Entry will be subjected to an Administrative Review, to ensure compliance with all of the requirements. Qualified Entries will then advance to the next phase of review.

7. Qualified Entries as determined by the Administrative Review will advance to an Evaluation Panel review. The Evaluation Panel consists of experts who are identified on this Website. Each of the qualified Entries will be assessed by five Evaluation Panel members, who will be assigned to score these Entries either randomly or after considering any potential conflicts of interest, using the scoring rubric that is described on this Website and which is incorporated by reference herein. In cases where an Expert
Reviewer indicates any potential conflict of interest, the Entry will be assigned to another Expert Reviewer. Based on a set of Evaluation Panel review analysis, a rank order of the Entries will be populated.

8. Once a rank order of Entries has been populated using the Scoring Process, up to ten (10) top Competitors will be named as Finalists. Finalists will each receive a planning grant of DKK 6.5 million. Of these Finalists, up to five will be named Awardees. Selecting from the finalist organizations, LEGO Foundation will provide at least 3 awards of DKK 200 million and an additional two awards of DKK 100 million. The Challenge Sponsor will review and discuss the top Entries and will determine any Finalists and/or Awardees, using criteria that it will determine in their discretion and may incorporate considerations beyond the Expert Panel’s reviews. If a Finalist is unable to fully participate in the next phase of The Challenge, then they may forfeit their designation as a Finalist, and the next Competitor in the rank order of Entries may be named a Finalist in their place. Final determination of Finalists and Awardee rests with The Challenge Sponsor.

9. By submitting your Entry, you agree to release, discharge and hold harmless The Challenge Sponsor, Lever for Change, Submittable, and their partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors and representatives from any Loss arising out of your participation in Competition and the acceptance and use, misuse, or possession of any Award(s). Neither the Challenge Sponsor, Lever for Change, nor Submittable assume responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission; communications line failure; theft or destruction of or unauthorized access to Competition entries or entry forms; or alteration of entries or entry forms. Neither the Challenge Sponsor, Lever for Change, nor Submittable are responsible for any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of any entry to be received on account of technical problems or traffic congestion on the Internet or any website, human errors of any kind, or any combination thereof, including any injury or damage to competitors’ or any other persons’ computers related to or resulting from participation, uploading or downloading of any materials related to this Competition. In the event of a dispute about the identity of any Competitor, an online registration will be declared as if made by the authorized account holder of the e-mail address submitted at time of entry.

https://www.submittable.com/help/build-a-world-of-play/rules?__hstc=56214708.3c084e14c6513e15405674e193090698.1648833145029.1649286513942.1649343417178.10&__hsenc=56214708.2.1649343417178&__hsf=25077854122507785412
10. THIS CHALLENGE IS VOID WHERE PROHIBITED. Competitors agree that this Challenge shall be subject to and governed by the laws of the United States of America and the forum of any dispute shall be in the courts of the United States of America.

11. If a finalist, at the time of grant funding and entering into a partnership agreement with the Challenge Sponsor that agreement will be subject to Danish law.

12. The Challenge Sponsor reserves the right in their sole discretion to disqualify any Competitor who is found to be tampering with the entry process or the operation of Build A World Of Play Challenge to be acting in violation of these RULES or the TERMS, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Build A World Of Play Challenge, or to annoy, abuse, threaten, or harass any other person.

13. Entry into the Build A World Of Play Challenge does not constitute entry into any other Lever for Change competition, SUBMITTABLE competition, or promotion that may be offered by the Challenge Sponsor and/or its affiliates.

14. The Challenge Sponsor and/or SUBMITTABLE reserve the right to disqualify any participant who violates these RULES, the TERMS and any standards of behavior expressed or implied in them.

15. The names of the Finalists and Awardees will be posted on this website for such period of time as the Challenge Sponsor deems reasonable.

Contact Information

You may contact us with any questions or comments about these RULES by emailing buildaworldofplay@submittable.com.

Find more technical information in our Help Center