



# 2024 – 2025 Grant Program Overview and Instructions

## Our History

ASU Women and Philanthropy was formed in 2002 by a group of women committed to becoming advocates and philanthropic supporters of the university. Since then, ASU Women and Philanthropy has grown dramatically — in membership, influence, and impact. To date, the organization retains more than 260 investors and has contributed more than \$5.3 million to ASU in the form of 112 various grants. We will continue a tradition of significant impact on the critical initiatives of ASU as a New American University.

ASU Women and Philanthropy’s collective voice is formed by each investor who makes an annual contribution to the Women and Philanthropy Pooled Fund. Each year, investors decide how to distribute their funds among university initiatives and scholarship programs that support ASU’s students and faculty in transcending boundaries, identifying, and taking on new challenges and driving innovative solutions.

There is no priority or preference given to proposals that focus, support, or align with female oriented programs. For more information about the ASU Women and Philanthropy program please visit the website at: [asufoundation.org/wp](https://asufoundation.org/wp)

## Our Mission

ASU Women and Philanthropy inspires and empowers accomplished women to become visionary investors through a collective, significant force supporting Arizona State University.

## Contact Information

ASU Foundation for A New American University: Fulton Center, 6th Floor; Mail Code 5005.

**ASU Women and Philanthropy**

[ASUWomenandPhilanthropy@asufoundation.org](mailto:ASUWomenandPhilanthropy@asufoundation.org)

## Grant Submissions

ASU Women and Philanthropy will allocate the members' annual investments to provide grants to top ASU programs. Grants awarded will range from **\$10,00 to \$50,000**.

The number of grants awarded will depend on the requested amount of the grants selected and the total contributed funds available each year.

## Eligibility

1. Must align with the ASU Charter in a meaningful and powerful way. (Transforming global education, Inspire tomorrow's game changers, Reshape our relationship with the planet, Empower community resilience, Build the future of health, or Advance technology for good.)
2. Must be submitted by a current ASU staff/faculty or ASU Foundation employee, with approval from the appropriate dean or director.
3. Any program that has received past ASU Women and Philanthropy funding is ineligible to apply for a grant for the same program for two (2) years from the completion date of that project. If you are unsure of your eligibility, please contact the ASU Women and Philanthropy office.
4. No multi-year requests or pledges will be considered. Requested funds should be used during the 2025-26 academic year.
5. Applications must be reviewed and submitted electronically by the assigned Research Administrator (RA) for your unit and your ERA Funding Proposal number (FP#) must be included in your application.
  - The ASU office of Research Administration offers a valuable source of proposal development support with a large clientele in the university.
  - More information and a list of RAs can be found at <https://researchadmin.asu.edu/>
  - It is important to contact your RA well in advance of the deadline to ensure adequate time for application development, review, and submission.

## Timeline and Key Dates

1. The grant application is an online form which can be accessed via the link below or sent by the Provost's Office to all ASU invitees. Applications can also be requested directly from ASU Women and Philanthropy.
2. Completed applications must be submitted no later than Friday, **October 18, 2024, at 5 PM** (<https://form.jotform.com/242146822779162>).
3. All completed applications will be reviewed and evaluated. Selected proposals will be scheduled for a pitch day by ASU Women and Philanthropy Grant Review Committee members. If chosen as a semi-finalist, additional clarifying questions will also be asked prior to the pitch day.
4. Communication regarding those applicants selected and not selected for pitch day will occur no later than **the week of December 9, 2024**.
5. Communication regarding those applicants selected and not selected for final presentations will occur no later than **March 3, 2025**.
6. Semi-finalists will be required to make an in-person presentation during pitch day on **February 20, 2025**.
7. Finalists will be required to make a final in-person presentation to the ASU Women and Philanthropy membership on **April 2, 2025**. Please be prepared to hold **8:00 AM – 1:00 PM** on this date.
8. Final proposal selections will be voted on by all ASU Women and Philanthropy members. Notification of those applicants selected/not selected for funding will be completed no later than **April 17, 2025**.
9. The 2024-25 grant recipients will be announced to ASU Women and Philanthropy investors at the year-end Celebration event, **in early May**. All funded programs will be required to have at least one representative at this event to accept the award.
10. For selected proposals, fund transfers will be completed no later than **June 30, 2025**.
11. A final funding report will be required for funded proposals due no later than **August 31, 2026**.

If selected as a semi-finalist, you will be required to present your proposal to our Grant Review Committee on Thursday, February 20. If selected as a finalist, you will be required to present your proposal to the entire ASU Women and Philanthropy donor group on Wednesday, April 2. If selected as an awardee, you will be required to accept your award at our Spring Celebration in **early May**. Please note: you and your team **MUST** be available during these dates, so please hold them on your calendars.

Pitch Day: Friday, February 20 from 8:30am-4:30pm

Presentations: Wednesday, April 2 from 8am-1pm

Spring Celebration: **in early May**

# Grant Evaluation Criteria

## 1. Strength of alignment in support of the ASU Charter.

### *ASU Charter*

*ASU is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.*

## 2. Demonstration of the following attributes:

- **Project Initiative Leadership & Staffing:** Has appropriate and qualified faculty, staff and students with experience that is relevant to successfully complete the project while exhibiting strong team coordination, communication, and relationships.
- **Administrative Support and Accountability:** Has support from ASU and departmental leadership, a detailed and adequate budget, appropriate plans, timeline and tools for effective evaluation, and sustainable funding for the future success of the project.

# Grant Writing Suggestions for Consideration

- Be sure your grant proposal tells a compelling and powerful story of the need/use/impact of your request.
- To appeal to a large and varied audience, you should incorporate a balance of statistical impact as well as the “human” impact stories.
- Avoid academic and/or research technical terms and jargon as much as possible. If necessary, please make sure it is defined.
- Remember your audience for this grant. ASU Women and Philanthropy is an intelligent community audience with a wide variety of age, experience, knowledge and interests but they are not experts in your field.
- Keep your **grant title short and simple** but make sure it accurately describes the program request. The title of your grant is how your grant proposal will be referred to throughout the evaluation process, so you want it to be **appealing but recognizable**.
- Include how your grant will and does impact students whether through the work they do to move the grant forward or after.

# Grant Submission Instructions

Completed applications must be submitted [via the link provided](#) no later than Friday, **October 18, 2024 at 5 PM**. If you have any questions, please contact [ASUWomenandPhilanthropy@asufoundation.org](mailto:ASUWomenandPhilanthropy@asufoundation.org).

Any proposal that is incomplete, not in the correct format or does not have the required information will automatically be removed from consideration.